



The Weed Times is the official membership publication of the Montana Weed Control Association. Weed Times readers are county weed coordinators, state and federal agency weed managers, producers, rural and urban residents, professionals, business owners, outfitters and guides, students, researchers, scientists, visitors and young people. Our members are the people who care about protecting Montana's environment against the impacts of invasive noxious weeds.

Advertising Rates

| | |
|--------------|-------|
| Full Page | \$300 |
| Half Page | \$175 |
| Quarter Page | \$105 |

Circulation: 850 ♦ Readership 2550

Deadlines

| Issue | Space Reservation | Artwork at MWCA Office |
|--------|-------------------|------------------------|
| Spring | February 15 | March 15 |
| Summer | May 15 | June 15 |
| Fall | Aug 15 | Sept 15 |
| Winter | Nov 15 | Dec 15 |

Obligations & Terms

- Charges for ads requiring alterations will be billed at \$55 an hour.
- We reserve the right to refuse or edit any advertisement for any reason we deem necessary.
- The advertiser will be responsible for any loss or expense to the MWCA arising out of publication of such advertisement including those resulting from claims for libel, violation of rights of privacy, plagiarism and copy and trademark infringement.
- MWCA has the right to place the word "advertisement" on any ad.
- All accounts must be paid within 30 days.
- Cancellations must be received at the MWCA office before the artwork due date.
- All advertisers must be members of the MWCA.

Contact

Montana Weed Control Association
Becky Kington, Executive Director
Phone: (406) 684-5590 Email: becky.kington@mtweed.org

Specifications

Ad Sizes:

| | |
|--------------|----------------|
| Full page | 7½ x 10 inches |
| Half Page | 7½ x 4¾ inches |
| Quarter Page | 3½ x 4¾ inches |

Submission Requirements:

- The ad must be able to open files on a Windows PC platform.
- The ad must be submitted in the actual size of the ad.
- All ads must have a resolution of at least 300 dpi.
- We can accept zipped files via email or a data CD/DVD.
- Our publication is black and white. All ads should be grayscale. We will not guarantee the reproduction quality of ads submitted in color.
- All fonts must be embedded.
- No crop marks.
- Ads must be submitted as press-quality PDF, high resolution png, high resolution tiff, or high resolution jpg.