

FY 2010-2011 Technology Budget

Item	Projected Cost
Web Hosting	\$300
Database Services	\$1,464
Shopping Cart Services	\$292.80
Maintenance Costs	\$1,000

Web Hosting

We changed hosts from eTapestry to BigFork Web Design(BFWD) in 2009, annual savings \$60.

Database Services

We moved from the smallest non-profit size up to the next level (1000-5000). The cost change was significant. It went from \$444 to \$1,464 annually. This is a cost of about \$1.80 per member at the current membership.

Shopping Cart Services

This is fully integrated with our database and allows us to collect history and interface with our credit card processor. eTapestry had a price increase this year. In 2010 eTapestry is suppose to deliver a conference/event registration system that will allow for invoices and pay at the door as a feature of the shopping cart.

Maintenance Costs

This amount allows for just less than 12 hours of services with BFWD. Their rate is \$85 an hour, which may see “astronomical” but eTapestry charged \$200 an hour. eTap charged in full hour increments, BFWD charges by the minute. The only negative with BFWD is they carefully track and do bill for all services rendered. I was pretty good at wheeling and dealing with eTap for some kind of discount. BFWD is a small company, coupled with these times I don’t see much of a window to wheel & deal, we should expect to pay for all services we use.

Where next?

Total technology costs are \$3.75 per member. There are other technology service providers out there. Do they offer a better deal? I don’t know. Does this system save on staff hours? Most certainly. 2010 may be the year we want to look at the total technology picture and develop a long-term technology strategy. There are many pieces that go into all of this, our website, our shopping cart, our credit card processor, our membership database, data security, and event/conference management. I would not expect huge cost savings, but I would look to ensure that all of systems function together in the best most cost effective way in both dollars and staff time. It would also prevent us from making short term decisions that back us into a corner regarding our technology future.